

## Agricultural Marketing Service, USDA

§ 1150.109

### NATIONAL DAIRY PROMOTION AND RESEARCH BOARD

- 1150.131 Establishment and membership.
- 1150.132 Term of office.
- 1150.133 Nominations.
- 1150.134 Nominee's agreement to serve.
- 1150.135 Appointment.
- 1150.136 Vacancies.
- 1150.137 Procedure.
- 1150.138 Compensation and reimbursement.
- 1150.139 Powers of the Board.
- 1150.140 Duties of the Board.

#### EXPENSES AND ASSESSMENTS

- 1150.151 Expenses.
- 1150.152 Assessments.
- 1150.153 Qualified State or regional dairy product promotion, research or nutrition education programs.
- 1150.154 Influencing governmental action.
- 1150.155 Adjustment of accounts.
- 1150.156 Charges and penalties.
- 1150.157 Assessment exemption.

#### PROMOTION, RESEARCH AND NUTRITION EDUCATION

- 1150.161 Promotion, research and nutrition education.

#### REPORTS, BOOKS AND RECORDS

- 1150.171 Reports.
- 1150.172 Books and records.
- 1150.173 Confidential treatment.

#### MISCELLANEOUS

- 1150.181 Proceedings after termination.
- 1150.182 Effect of termination or amendment.
- 1150.183 Personal liability.
- 1150.184 Patents, copyrights, inventions and publications.
- 1150.185 Amendments.
- 1150.186 Separability.
- 1150.187 Paperwork Reduction Act assigned number.

### Subpart—Procedure for Certification of Milk Producer Organizations

- 1150.270 General.
- 1150.271 Definitions.
- 1150.272 Responsibility for administration of regulations.
- 1150.273 Application for certification.
- 1150.274 Certification standards.
- 1150.275 Inspection and investigation.
- 1150.276 Review of certification.
- 1150.277 Listing of certified organizations.
- 1150.278 Confidential treatment.

AUTHORITY: 7 U.S.C. 4501–4514 and 7 U.S.C. 7401

SOURCE: 49 FR 11816, Mar. 28, 1984, unless otherwise noted.

### Subpart—Dairy Promotion and Research Order

#### DEFINITIONS

##### § 1150.101 Act.

*Act* means Title I, Subtitle B, of the Dairy and Tobacco Adjustment Act of 1983, Pub. L. 98–180, 97 Stat. 1128, as approved November 29, 1983, and any amendments thereto.

##### § 1150.102 Department.

*Department* means the United States Department of Agriculture.

##### § 1150.103 Secretary.

*Secretary* means the Secretary of Agriculture of the United States or any other officer or employee of the Department to whom authority has heretofore been delegated, or to whom authority may hereafter be delegated, to act in the Secretary's stead.

##### § 1150.104 Board.

*Board* means the National Dairy Promotion and Research Board established pursuant to § 1150.131.

##### § 1150.105 Person.

*Person* means any individual, group of individuals, partnership, corporation, association, cooperative or other entity.

##### § 1150.106 United States.

*United States* means the 48 contiguous States in the continental United States.

##### § 1150.107 Fiscal period.

*Fiscal period* means the calendar year or such other annual period as the Board may determine.

##### § 1150.108 Eligible organization.

*Eligible organization* means any organization which has been certified by the Secretary pursuant to §§ 1150.270 through 1150.278 of this part.

##### § 1150.109 Qualified State or regional program.

*Qualified State or regional program* means any State or regional dairy

## § 1150.110

product promotion, research or nutrition education program which is certified as a qualified program pursuant to § 1150.153.

### § 1150.110 Producer.

*Producer* means any person engaged in the production of milk for commercial use.

### § 1150.111 Milk.

*Milk* means any class of cow's milk produced in the United States.

### § 1150.112 Dairy products.

*Dairy products* means products manufactured for human consumption which are derived from the processing of milk, and includes fluid milk products.

### § 1150.113 Fluid milk products.

*Fluid milk products* means those milk products normally consumed in liquid form as a beverage.

### § 1150.114 Promotion.

*Promotion* means actions such as paid advertising, sales promotion, and publicity to advance the image and sales of, and demand for, dairy products generally.

### § 1150.115 Research.

*Research* means studies testing the effectiveness of market development and promotion efforts, studies relating to the nutritional value of milk and dairy products, and other related efforts to expand demand for dairy products.

### § 1150.116 Nutrition education.

*Nutrition education* means those activities intended to broaden the understanding of sound nutritional principles, including the role of milk and dairy products in a balanced diet.

### § 1150.117 Plans and projects.

*Plans and projects* means promotion, research and nutrition education plans, studies or projects pursuant to §§ 1150.139, 1150.140 and 1150.161.

### § 1150.118 Marketing.

*Marketing* means the sale or other disposition in commerce of dairy products.

## 7 CFR Ch. X (1-1-09 Edition)

### § 1150.119 Cooperative association.

*Cooperative association* means any cooperative marketing association of producers which is organized under the provisions of the Act of Congress of February 18, 1922, as amended, known as the "Capper-Volstead Act".

#### NATIONAL DAIRY PROMOTION AND RESEARCH BOARD

### § 1150.131 Establishment and membership.

(a) There is hereby established a National Dairy Promotion and Research Board of thirty-six members. For purposes of nominating producers to the Board, the United States shall be divided into thirteen geographic regions and the number of Board members from each region shall be as follows:

(1) One member from region number one comprised of the following States: Washington and Oregon.

(2) Eight members from region number two comprised of the following State: California.

(3) Four members from region number three comprised of the following States: Arizona, Colorado, Idaho, Montana, Nevada, Utah and Wyoming.

(4) Four members from region number four comprised of the following States: Arkansas, Kansas, New Mexico, Oklahoma and Texas.

(5) Two members from region number five comprised of the following States: Minnesota, North Dakota and South Dakota.

(6) Five members from region number six comprised of the following State: Wisconsin.

(7) Two members from region number seven comprised of the following States: Illinois, Iowa, Missouri, and Nebraska.

(8) One member from region number eight comprised of the following States: Alabama, Kentucky, Louisiana, Mississippi and Tennessee.

(9) Three members from region number nine comprised of the following States: Indiana, Michigan, Ohio and West Virginia.

(10) One member from region number ten comprised of the following States: Florida, Georgia, North Carolina, South Carolina and Virginia.